

**MEETING NOTES**  
**COMMUNITY ENGAGEMENT COMMITTEE**  
**COMMUNITY UNIT SCHOOL DISTRICT 200**  
**March 3, 2022**

A meeting of the Community Engagement Committee of the Board of Education of Community Unit School District 200, DuPage County, Illinois, was called to order at the School Service Center, 130 W Park Ave, Wheaton, IL on Thursday, March 3, 2022, at 2:02 PM.

**PRESENT**

Board Members: Ms. Angela Blatner  
Mr. Brad Paulsen

Staff: Dr. Jeff Schuler, Superintendent  
Ms. Erica Loiacono, Director of Community Engagement and Communication

Dr. Schuler noted the focus of the conversation for the meeting would be on feedback around the strategic plan and how to seek engagement from the community on the plan.

**Discussion of Engagement Process for Vision 2026 Strategic Plan**

**Discussion of Engagement Opportunities Connected to “Planning for the Road Ahead”**

Dr. Schuler and Ms. Loiacono reviewed three draft documents, including the following

- Why Strategic Planning – History of Vision 2018, Vision 2022, and Vision 2026
- Draft of the Vision 2026 Plan
- Vision 2026 Draft Dashboard

There was discussion on the following:

- The thinking and approach of a strategic plan have continued to evolve significantly
- Strategic planning is one opportunity to unite and bring together what we want to see happen for kids
- Described the Vision 2018 development and the Vision 2022 development
- Explanation of the Board parking lot concept and document
- The impact of the pandemic on Vision 2022, the dashboard, and metrics
- The process to complete a new strategic plan with the goal of completion by June 2022
- Key academic excellence strategies and operational excellence strategies – and feedback on these core strategies and tactical strategies of each.
- Thinking through the final look of the strategic plan for the Board and the community.
- How to best get the plan out in front of internal groups, community partners, as well as broader community engagement opportunities.
- Providing engagement opportunities through multiple channels – mailer, focus groups/open houses, emails, “roadshow/tour” with community partners, etc.
- Capturing feedback from the entire community, and not just those that have students in the District.
- Communication coming from the District vs. schools/principals
- Providing a glossary of terms to incorporate into or attach to the strategic plan document
- Once the Board approves the strategic plan, will need to identify strategies to work on for the next twelve months (the 2022-23 school year).
- Reviewing the draft with the board committees/members with the goal to be involved at the committee level.

- The equity piece and the way equity ties into each of the strategies is how we should approach all the work vs. identifying equity as a stand-alone strategy.
- The possibility of using the April Committee of the Whole as a community engagement opportunity centered on the strategic plan development.
- The idea of a dedicated site (microsite) for the strategic plan (vs. incorporating into our District website)

**Public Comment**

None

The meeting adjourned at 2:59 PM.