



# **2021-22 Community Engagement Recap & 2022-23 Planning**

**06.15.22**

# **Vision 2022**

## **Community Engagement Commitment**

**Our commitment is to continuously engage our community to determine its priorities, foster partnerships and promote learning.**



# 2021-22 Areas of Focus

- **Significant time spent on reactive and proactive COVID-19 communications**
- **Portrait of a Graduate Finalized**
- **Vision 2026 Finalized**
- **Regular meetings/checkpoints with key community partners: park districts, libraries, Outreach Community Center, Warrenville Youth & Family Services, World Relief, People's Resource Center, Marian Park - open to expansion**
- **Support of Essential Needs Fund through the Student Excellence Foundation**



**COMMUNICATOR**



**PROBLEM  
SOLVER**



**ACADEMICALLY**  
**EXCELLENT**  
**PORTRAIT of a GRADUATE**



**RESILIENT  
LEARNER**



**COLLABORATOR**

## Engagement & Feedback Opportunities

**June 2019 - March 2020**

- **Students, Staff, Parents, Community**
- **Design Team**
- **Presented to school and community groups**
- **1,047 Participants, 1,467 thoughts, 17,298 ratings**

**August-December 2021**

- **Launched New Question**
- **Students, Staff, Parents, Community**
- **Prioritization of Themes**
- **New Design Team**
- **Community Engagement Opportunities**

## Academic Excellence Strategies

### Implement learning acceleration strategies and programming.

- ★ Adopt and support the implementation of resources in K-8 core academic areas (math, ELA, science and social studies) that ensure high-quality instruction for all learners.
- ★ Identify the roles digital tools and a 1:1 environment have in supporting learning acceleration.

### Design and implement a balanced assessment system.

- ★ Implement effective monitoring and assessment tools to measure progress for academics and social emotional needs of students.
- ★ Leverage data through an equity lens to improve learning for all students.
- ★ Identify the role technology plays in implementing a balanced assessment system.

### Develop implementation resources aligned with our Portrait of a Graduate.

- ★ Identify competencies, benchmarks, and instructional guidance for each descriptor - collaborator, communicator, problem-solver, resilient learner.
- ★ Identify digital tools that are aligned to support each descriptor.
- ★ Identify how an innovative 1:1 environment can create opportunities for students to increase their exposure to each descriptor.

### Expand programming to prepare students for a full range of post-secondary opportunities.

- ★ Expand dual credit opportunities and Transitional Math and English courses.
- ★ Elevate the number and diversity of students participating in early college coursework through a systematic recruiting process.
- ★ Develop an extensive Career Pathways Program including expanded opportunities, endorsements, a review of graduation requirements, and a review of middle school electives to align with Career Pathways.
- ★ Increase the number of blended learning offerings at both high schools.

### Develop a comprehensive professional learning program and support system for staff.

- ★ Create a vision for instructional coaching.
- ★ Review the coaching program and staffing at all levels.
- ★ Recognize and plan for professional learning within all academic excellence and social emotional learning strategies.
- ★ Develop a professional learning program to support new staff members.

### Support the social and emotional needs of students.

- ★ Ensure school connectedness for all students through clubs, activities, co-curricular programming, and relationship mapping strategies.
- ★ Implement social emotional learning (SEL) programming aligned with our SEL framework components of emotional wellness, behavior wellness, learning, relationships, and mindset.
- ★ Utilize assessment and screening data to differentiate support for students based upon need.



Our Vision 2026 strategic plan contains strategies and tactics that directly align with our Portrait of a Graduate.



### Mission

Inspire, educate, challenge and support all students to reach their highest level of learning and personal development.

### Vision

We are an exemplary, student-focused school district that is highly regarded for the competence and character of our students and the excellence of our people, programs and learning environment.

Our goal is to meet or exceed targeted measurable objectives on this strategic plan. The District's interactive dashboard can be found at [cusd200.org](http://cusd200.org).

## Operational Excellence Strategies

### Address facilities projects identified in the Facilities Master Plan.

- ★ Develop a plan for adding more innovative and flexible spaces for learning that align with the Portrait of a Graduate.
- ★ Develop a plan to address facility needs at 3 of the 4 middle schools.
- ★ Implement a capital facilities improvement plan consistent with the Sherman Dergis policy.
- ★ Implement an elementary playground replacement plan.
- ★ Develop and implement a Library Learning Center renovation plan at all levels.

### Maintain strong fiscal health of the organization.

- ★ Maintain a balanced budget on an annual basis.
- ★ Align financial and human resources to the strategic plan.
- ★ Maintain District performance in key financial metric areas.
- ★ Ensure all District contracts meet financial, operational, and academic strategies.

### Develop and maintain robust technology systems.

- ★ Annually assess the stability and security of District technology systems.
- ★ Regularly evaluate digital tools and subscriptions to ensure they are meeting the needs of the school system and are aligned with strategic work.
- ★ Ensure comprehensive data systems are accessible and usable for staff.

### Engage our community on an ongoing basis to determine its priorities, foster partnerships, and promote learning.

- ★ Continuously engage all stakeholders by communicating important updates.
- ★ Provide the community with a "window" into schools by utilizing the voices of our students.
- ★ Maintain active engagement with all of our municipalities and key community partners.
- ★ Conduct a communications audit to ensure that all District 200 stakeholders are being informed and engaged.

### Hire, develop and retain diverse, high-quality staff.

- ★ Actively recruit a diverse pool of candidates.
- ★ Maintain competitive wages.
- ★ Proactively address staff shortage and workforce needs.
- ★ Implement a "Grow your Own" teacher career pathway.
- ★ Actively support dual credit certification for secondary teachers.

### Maintain and enhance a positive organizational culture.

- ★ Regularly monitor the 5 Essentials Survey satisfaction feedback and plan accordingly.
- ★ Work collaboratively with first responders and community partners through the Safety Committee to update and enhance our school safety protocols.
- ★ Regularly conduct an employee morale and engagement survey to ensure a continuous improvement cycle.



# Engagement & Feedback Opportunities

- District Leadership Teams
- Staff presentations at all 20 schools and Transition
- Two open community meetings
- Citizens Advisory Committee, PTA Council, Student Excellence Foundation
- Virtual engagement opportunity and online feedback
- Board of Education feedback at three meetings and at all committee meetings



# Essential Needs Fund

for students & families in crisis

**CELEBRATE**  
students



**CONNECT**  
communities





**NEVER** *give up*

**THE OPPORTUNITY**

**TO SAY SOMETHING**

**GREAT**

**ABOUT SCHOOL!**

*your* - JOE SANFELIPPO





1:33



# Insights



May 18 - Jun 14, 2022

Trends

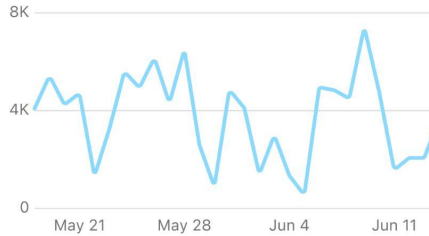
Content

Audience

Facebook Page Reach *i*

## 31.9K

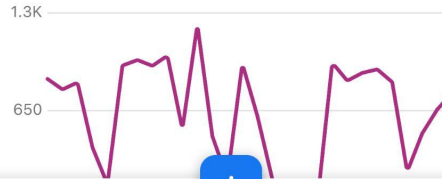
↑ 7.9% over last 28 days



Instagram Reach *i*

## 2.6K

↑ 3% over last 28 days



# #ThrowbackThursday



Community Unit School District 200

Published by Wheaton Warrenville · June 9 at 1:10 PM · 🌐



**#ThrowbackThursday**  
**Can you name your 1st grade teacher?**  
**#YourCommunitySchools**

Post Impressions ⓘ

9,291

Post Reach ⓘ

8,989

Post Engagement ⓘ

2,245



Community Unit School District 200

Published by Hootsuite · May 12 · 🌐



Happy #ThrowbackThursday to Wheaton Community High School in 1926!  
[#YourCommunitySchools](#)



Post Impressions ⓘ

14,791

Post Reach ⓘ

14,514

Post Engagement ⓘ

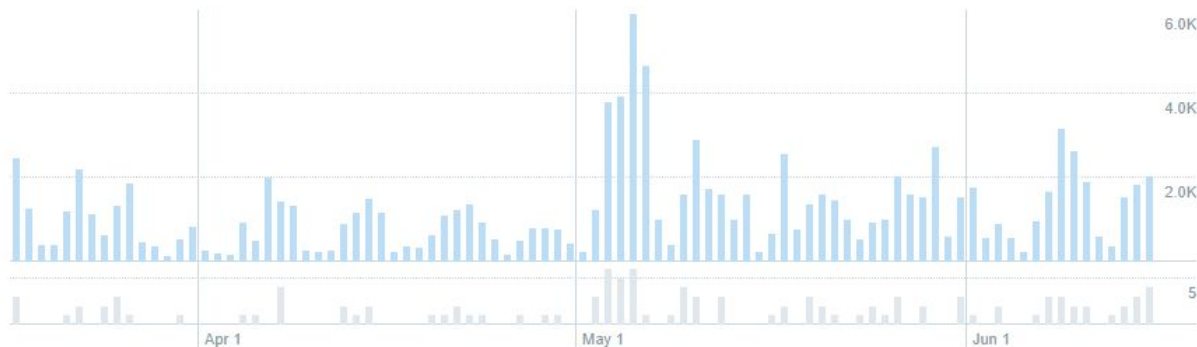
649

# Tweet activity

Mar 17 – Jun 15, 2022

Export data

Your Tweets earned **113.9K impressions** over this **91 day** period



**YOUR TWEETS**  
During this 91 day period, you earned **1.2K impressions** per day.

Tweets

**Top Tweets**

Tweets and replies

Promoted

Impressions

Engagements



**CUSD 200 #YourCommunitySchools** @CUSD200 · May 28  
Congratulations to the Wheaton Warrenville South Class of 2022! **#YourCommunitySchools**  
[pic.twitter.com/DxwDUbu4KS](https://pic.twitter.com/DxwDUbu4KS)

[View Tweet activity](#)

2,256

134



**CUSD 200 #YourCommunitySchools** @CUSD200 · May 28  
Congratulations to the Wheaton North Class of 2022!  
**#YourCommunitySchools** [pic.twitter.com/T3Rc3EF6Wn](https://pic.twitter.com/T3Rc3EF6Wn)

[View Tweet activity](#)

2,104

210

# **2022-23 Community Engagement Planning**

**Last year, we condensed the placemat and focused on a monthly engagement and communications focus, while still including all of the important opportunities. This year, it's slightly restructured to align better with our new Vision 2026.**

